

WEST LORNE

WOMEN'S

INSTITUTE



TWEEDSMUIR

HISTORY

VOLUME 5 - 1994-1998

COMPLETED BY Leola Lawrence

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Krebsz celebrates 20 years in business

BUSINESS & INDUSTRY 1995

By Ruth Ferguson

It's hard to believe that 20 years have passed since Konrad and Rosalie Krebsz opened their jewelry store in West Lorne.

Formerly Dempsey's Jewellery and originally located in the Sears store, Krebsz' have been at their present location at 172 Main Street for the past 15 years.

Over the years, Rosalie says that they have been blessed with very loyal and dedicated staff members. Eric Bird and Linda McCann were two of the original staffers, with Jannette Fisher, Mary Rose, Lou Rushmere and Chris Kirschner joining over the years. Currently, July Begin and Marg Varga are on staff. "They've become like family," said Rosalie.

Shortly after opening the business, Rosalie began studying by correspondence to earn her Graduate Gemologist degree. She also learned a lot by attending seminars offered by the Jewellery Association.

Owning a jewelry store seems to be fate for Rosalie. She remem-

bers that at the age of 10, she took apart her mother's necklace and redesigned it.

While traditional pieces are timeless, jewelry, like fashion, does follow trends with colors changing with the seasons and styles changing to match a person's age.

Because of this, stores have to be careful when they make their purchases but Rosalie says that it is very refreshing to order the spring and summer stock on a snowy winter day.

Over the years, Rosalie has learned what the area wants and needs. Jewelry stores have to cater to the differing needs of their clients which also means carrying items in various price ranges.

Jewelry prices fluctuate according to market prices, especially gold and silver. A strand of pearls that cost \$100 in 1975 would now cost about \$800, depending on the quality.

Rosalie is always on the lookout for new ideas for displays and designs. Crystal, silver and clocks remain good gift ideas.

Jewelry appraisal clinics are a relatively new service which was started in order to meet changes in today's society. With the increasing cost of jewelry as well as rising crime, having an accurate appraisal for insurance purposes is a must. Heirloom and antique jewelry also need up-to-date appraisals to ensure the value of the items is accurate.

Krebsz Jewellery provides many services with most of their business being jewelry repairs. They provide free estimates on repairs as well as checking claws and cleaning jewelry free of charge.

Watch repairs, engraving and ear piercing are also available. Krebsz' recently hosted their third on-site jewelry appraisal clinic.

Free gift wrapping is provided and a layaway plan is offered.

An interesting service provided is custom designing of jewelry and redesigning of old jewelry. This is a satisfying aspect of the business because it allows people to update an old style to something they are comfortable with and will wear.

As a guest speaker for various groups, Rosalie has been happy to share her knowledge of the jewelry industry.

Personal service is very important to this small town business. "We look after our customers afterwards, too," said Rosalie.



Two decades in business: Rosalie and Konrad Krebsz, celebrating 20 years in business. (photo submitted)

February 8, 1995

February 27, 1995 -



Rebecca Skeldocho of the Sears outlet in West Lorne held a cake decorating workshop last Saturday. The store now stocks a large selection of novelty and large square cake pans available for rental. The fee is \$2 for two days and there is something for all occasions. Cake decorating kits are also available at the store. For more information or to reserve a pan, call 768-1400.

(K. Robinet)

"Cherub's Delight" opens in Downtown West Lorne

By Ruth Ferguson

A brand new business opened in downtown West Lorne on Monday, Feb. 20. Cherub's Delight, owned by Joy and Rob Cozzolino, offers something new to people in the area.

Ice cream is meant to be the feature of this restaurant. To start with, they will offer five basic flavors: strawberry, chocolate, french vanilla,

cherry cheesecake, and rum and raisin. By summer they hope to have at least 15 different, delicious flavors to choose from.

You can satisfy your sweet tooth with a banana split, sundae, an ice cream float, or a simple hand-scooped cone.

The menu will also offer homemade fries, burgers, sausages, and other typical menu items.

The Cozzolinos have always wanted to open their own business, and after 10 years of talking about it, finally made the plunge.

Having lived in West Lorne only since September, moving here from Camden East, they kept eyeing the empty coffee shop location and decided around Christmas to make their dream come true.

The restaurant will be operated by the Cozzolino family

with Kathy Thorpe as the only other employee.

Located on the northwest corner of Graham and Main streets, Cherub's Delight will be open Mondays through Fridays from 6 am to 10 pm, Saturdays from 8 am to 8 pm and closed on Sundays. Summer hours will be determined in the future.

Take out is available by calling 768-2870.



February 22, 1995

Joy Cozzolino

CAERAN offers environmentally & people friendly products

BY: KAREN ROBINET

The name may sound a little strange, but Carol Crump of West Lorne says she likes what it stands for.

Crump recently began selling CAERAN products, which is a short form for Caring And Environmentally Responsible and Nurturing.

As someone with sensitive skin and allergies, Crump says she had been a customer of the CAERAN company before deciding to try selling the product.

The company itself is five years old, and offers consumers a range of environmentally friendly products for both personal use and for cleaning up at home or work.

CAERAN is actually the brainchild of a Brantford woman who decided to start

her own company after tracing her own son's allergies to the detergent she was using. After managing to pinpoint detergent as the source of irritation, CAERAN's founder was unable to get the large companies to divulge the ingredients of the detergent.

Working with an environmental chemist, they came up with a product which is effective and phosphate and nitrate free. According to Crump, most detergents - even those which claim to be environmentally safe - contain chemicals which are actually harmful. Most phosphate free detergents do contain harmful nitrates which mobilize the heavy metals in fresh water bodies such as the Great Lakes. "I've learned so much it's scary," says Crump, who insists she's not an environmentalist, but is concerned about doing her bit to protect the environment. She is especially adamant about eliminating bleach from people's stock of cleaning ingredients. "Bleach is really scary," she says.

And, as the mother of Sarah, Crump

ensure the quality and integrity of the products. "There is a limited number of products - about 30," says Crump, "they're growing little by little."

While people can order the products through the mail, Crump says it's better to order from a representative to avoid the shipping charges. While the cost of the products is somewhat higher than you would expect to pay in a store, Crump says the products last significantly longer because, "you just need a little bit." And, some of the products can be diluted by as much as 50 per cent.

While some customers have commented that products like the detergent don't get as sudsy as others, Crump points out that they are just as effective at getting laundry clean.

The products are made in Canada, with no animal testing, and break down quickly in the environment, which makes

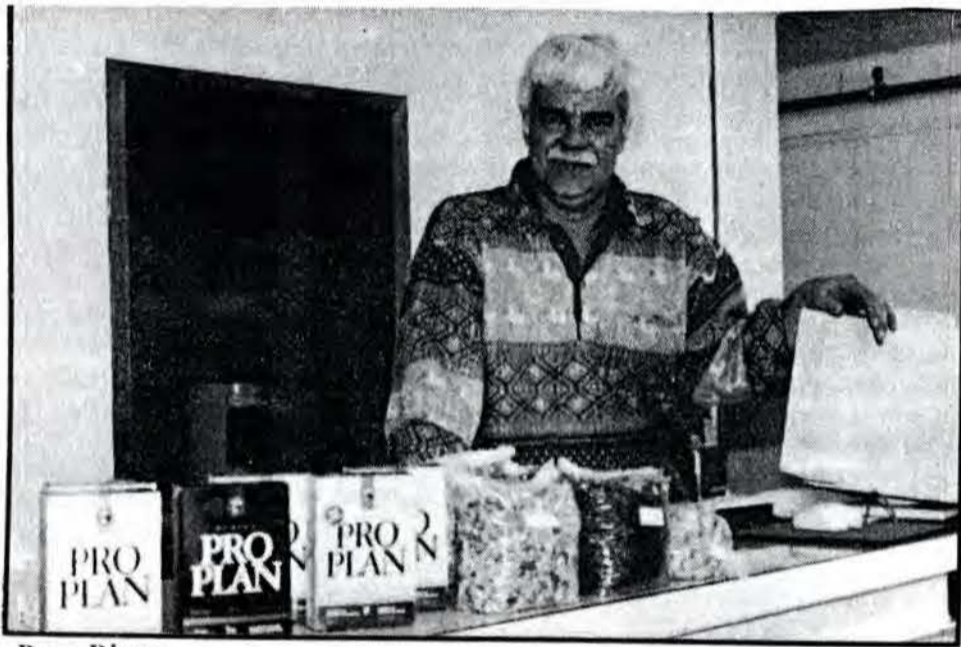
them especially good for those using septic systems, says Crump.

CAERAN has been featured on several television shows, such as W5, 1 O'Clock Live and on the Women's Network. It is registered with the Better Business Bureau, and Crump says larger quantities are available for commercial customers. The products are in use at some daycares and nursing homes, she says.

"I'm anxious to get the word out here," says Crump, adding that, "I think West Elgin is ready for this product."

She is willing to do home demonstrations for people who are interested in the product, and if there is enough interest, she will host a demonstration herself. Future plans include becoming involved with the company's special fundraising program for charities.

For a free catalogue or to find out more about CAERAN, call 768-1578.



Dave Dixon.

New business offers full line of animal feed

BY: KAREN ROBINET

After spending the past year and a half servicing the area as an outside salesman for Ralston Purina, Dave Dixon has recently opened up his first feed outlet.

Dixon Feed Service opened February 1 in the old Co-op building in West Lorne, and already, Dixon says he's pleased with the response he's had from the community.

Dixon is still on the road selling bulk feed to farmers, but the local outlet will be staffed by two local people, including Pat Wilson, as well as Dixon and his wife Colleen.

While this is his first taste of owning a business, the London-based Dixon says he has been, "in sales for a number of years," the last 15 of which have been spent in agricultural sales.

He says that Purina feed is a very good product, and Dixon offers a full line of feed and seed for virtually every bird and animal imaginable. "Some of my customers have emus," he says, adding that he can also supply monkey chow, as well as feed for the more traditional pets and farm animals.

In the store, feed is sold by the bag or in bulk, and Martin's pet foods, as well as Regal products are available. Purina's Pro Plan line is also in stock and is especially popular with breeders and kennels.

The store is also handling some hardware products, such as gloves, buckets, shovels etc., and Dixon says he hopes to move into animal health products as well. He is open to suggestions and says he hopes that customers will let him know what they're looking for so he can stock it for them.

The store is currently open Monday to Saturday from 9 a.m. to 5 p.m. For more information, call 768-1570.

FEB. 20, 1995



Carol Crump with daughter Sarah.

JC's Country Treasures offers craft and gift ideas

By Ruth Ferguson

JC's Country Treasures has been at its new location at 225 Graham Street in West Lorne for about one month now. Owner Judy Deacon originally started the business in Rodney in September 1994 but moved to the West Lorne location in order to have a smaller, more "cozy" store.

From Ridgetown, Judy used to work out of her house but soon outgrew this space.

JC's Country Treasures offers wreaths, swags, and flower arrangements. Tole painting, and tole painting supplies are also available.

Great gift ideas such as stuffed country animals, scented and non-scented candles, and dried and silk flowers are stocked.



Judy Deacon at JC's Country Treasures

Custom orders for parties, are taken. Judy also does home parties.

An esthetician by trade, she found that there was not a great demand for this service. She decided to take a small business course through Canada Employment and began her business from there.

Her dad had always wanted to have his own business and she likes to stock items that he might have had in his own shop like wood shelves.

Along with the shelving units, she carries other wood items such as plaques and figurines.

Judy also does grapevine windows, bowties, etc.

The wood shelving units are

sold both finished and unfinished. Judy will finish the shelves to customer's wishes as well.

There are monthly draws at this new business. Each month is a new item. A ballot is given with each \$10 purchase. Names from previous months will remain in the draw until the end of the year.

Winter hours at JC's Country Treasures are Mondays, Tuesdays, and Thursdays from 10 to 5, closed Wednesdays, Fridays 10 to 6, Saturday from 10 to 3, and closed Sundays. Summer hours will be determined later.

If you have any questions about what Judy has to offer, call JC's Country Treasures at 768-2502.

Realty office offers wide range of services

April 3, 1995

BY: KAREN ROBINET

With the opening of the new Land Office Inc. in Dutton, broker/owner Lynne Waram says she is thrilled to be fulfilling a lifetime dream.

"It's something I've always wanted to do," says Waram, who gave up a good job with Victoria Hospital to enter real estate three years ago. In February, she received her broker's licence and forged right ahead, opening Land Office Inc. on March 1.

The new company is a member of the Multiple Listing Service (MLS), which gives customers access to a wide network of other agents and customers. "We can provide up to date information," on listings, says Waram, and an in-house computer program allows customers to make an automatic offer on a home.

Waram says that honesty and integrity are the two key components at Land Office, and she says that all members of the sales team must also adhere to those ideals.

Sales associate Bob Hatch is credited with the unique concept of the company. "In the Southwestern States they didn't have real estate offices, they had land offices," he said, "and I thought it sounded like a good name." Despite a little difficulty getting the name approved, Hatch says the concept has since met with a lot of positive feedback from the community.

As well as the innovative signs, Land Office also managed to come up with a one-of-a-kind phone number; 762-0001, which Hatch tracked down manually.

The office decor also reflects the Southwestern theme, and Waram says she's "really pleased with the way it turned out." She adds that, "we want to behave in a

professional manner in a professional setting."

And, the concept seems to be working. "We've had a lot of satisfied customers and made a lot of new friends," she says. Waram adds that one of the reasons she wanted to work in real estate is because, "I enjoy people and working with people."

While the company is still in its infancy, Waram says that, "long-term, we would certainly entertain the idea of branch offices," elsewhere. "Who knows what the future holds?" she asks.

While she says the real estate market is still depressed, Waram says that lately, "there have definitely been more calls and showings." She adds that, "people are still a little apprehensive and I don't think that's its interest rates," holding them back. "It's a question of security in their own jobs and future," she suspects.

In most cases, Waram says a real estate agent is working on behalf of the person selling a home; not the person buying. However, that type of arrangement is possible. Land Office Inc. offers sellers a written service warranty which outlines what the company will offer and allows the customer to "fire them," if the services are not provided. They include:

- Providing a sign within 24 hours
- Providing a competitive market analysis upon request
- Providing information to enhance property saleability
- Offering their services in finding the customer a new home
- Submitting all offers and assisting in negotiations
- Providing an estimate of net proceeds from the sale
- Publishing a 'just listed' local advertisement

- Screening prospective buyers before showings
- Protecting house keys and relocking locks if keys are lost
- Keeping customer informed as to buyer comments
- Displaying photo and features for public viewing.

In addition to Hatch, Curtis Hay has recently joined the company as a sales associate, while Ken Lyons is also on staff as an associate broker.

For more information on Land Office Inc., call 762-0001 or drop into the office at 196 Main Street, Dutton.



Pictured here are: (left to right) Bob Hatch, Lynne Waram and Curtis Hay.



Johnston's Canadian Collision Services II held its grand opening of the new location in West Lorne last Saturday. Pictured here are: (left to right) co-owner Jim Johnston, Jerry McGill, Wendy Begin and co-owner Mac Johnston.

June 21, 1995

Ripley's Quality Home Centre celebrates 1st anniversary

By Brian Outhouse

After the old paint store closed in West Lorne two years ago, local businessmen Jack Ripley and Mike Crump felt there was a need for a paint store in West Lorne so they opened Ripley's Quality Home Centre a year ago at 169 Main Street in West Lorne.

The first year of operations have been so good that the two businessmen have expanded the size of their store to almost twice the size of the original store. Mike Crump stated "that the expansion will enable them to carry more product lines for their customers."

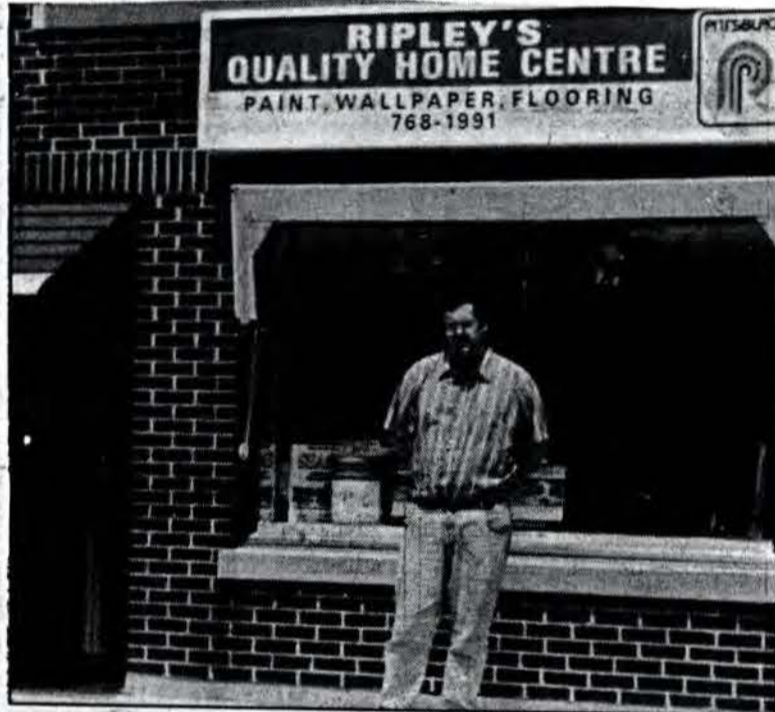
"It's not just a paint store" added

Crump "as we carry a full range of painting supplies, carpeting, ceramic, hardwood, and vinyl tile for your flooring needs. We also carry ceiling tile and our prices are comparable to other paint supply stores in the county."

The store also offers installation of any type of floor and services Elgin County and beyond.

Ripley's Quality Home Centre is open from 9-6 Monday thru Thursday, and 9-9 on Friday, and 9-6 on Saturday.

The two businessmen will soon be able to offer area residents a new service as they will be opening a Sears outlet in West Lorne on June 26.



Mike Crump co-owner of Ripley's Quality Home Centre, stands in front of the store's new expanded facilities. The store is celebrating its 1st anniversary. By Brian Outhouse

New automotive store has grand opening in West Lorne

Deland Automotive Parts store held its official grand opening on Saturday July 8th. The new UAP outlet is co-owned by Bob Loveland who lives in Glencoe and Ken Degraw from Newbury. The two entrepreneurs currently operate a UAP store in Glencoe and felt there was a need to expand their service to include the West Lorne area so they opened the West Lorne branch.

The new UAP outlet is housed in the former spot where the McKerlie Millen store was on Graham Street, but the new owners have totally renovated the old store and added on to it.

Both Bob and Ken bring their combined 28 years of experience in the automotive industry to the new store. Dave Clements from Wardsville will be the new store's manager.

Deland Auto Parts are fully capable of supplying any industrial or farm needs for area consumers. The new auto store also caters to area garages in

Dutton, Rodney and West Lorne, and offers free delivery to area garage owners.

The store also carries a full line of body shop products such as alignment racks, body tools, Dupont paint products, panels, etc.

On the automotive end the store carries a wide stock of replacement parts from hoses to fuel pumps, and tools they carry it all.

Owners Bob and Ken have also introduced a full line of radiators for their customers convenience.

Store manager Dave Clements also stated that "if a customer comes into the store and we don't have the part they need, we can have that part the next day for them".

Clements also added "that the new store offers area residents competitive prices and most of all excellent service".



Deland Auto Parts had its grand opening on Saturday July 8th. Pictured are the staff of the new UAP store in West Lorne (from left to right) Jim Carmichael, salesman, Dave Clements, store manager, Bob Loveland co-owner, and Ken Degraw co-owner. Photo by Brian Outhouse

During the grand opening on Saturday July 8th, the store gave customers a chance to win a variety of door prizes that included hats, shirts, and jackets.

A car wash and BBQ was also held in conjunction with the grand opening festivities. The car wash and BBQ was operated by the Junior Optimist Club of West Lorne. The young Optimists

raised \$145.15 which will go to the West Lorne Community Complex project.

The West Lorne UAP's store hours are from 8-5 Monday through Friday and on Saturday from 8-1.

A blooming affair for people ... a paradise for bees

by Brian Outhouse

Hundreds of area residents made the trek to the 2nd annual Mezenberg Dried Flower Festival on Saturday and Sunday August 12 & 13.

Flower lovers had their choice of thousands of different types of dried flowers at the festival.

Patrons could buy dried flowers that were already cut or stroll to the back field and cut their own.

Cathy Mezenberg owner of Mezenberg Flowers stated that "people tend to buy more dried flowers during the month of August thru mid September and that this is their busy time of year".

Cathy Mezenberg also added "that she will be offering dried flower classes which will be held at the store and that they will start in mid September. Cost for these classes are \$ 10 plus the costs of materials. Instructor for the classes

will be Mary Bickle. For further information on these classes call 768-2914.

Also on hand at the festival was Cathy's father Don Bickle with his assortment of hand made wood products. Some of the wooden items for sale were cabinets, shelves, and cupboards.

The festival also included a booth of cookies, pies, and tarts which was operated by the West Lorne Chapter of the I.O.D.E.

Also on hand at the festival was Karrie Vandenberg with her beautiful assortment of ceramic figurines which were for sale to the public. Karrie also takes orders for her ceramic products and if any one is interested in ordering some of her ceramics they can call 768-1562 after 5:00 p.m.

A face painting booth was also available to entertain the whims of the young and old at heart.

The West Elgin Track and

Field club also had a booth where patrons could buy a ticket on a \$

250 ladies Bulova watch. Shoppers could also dine on

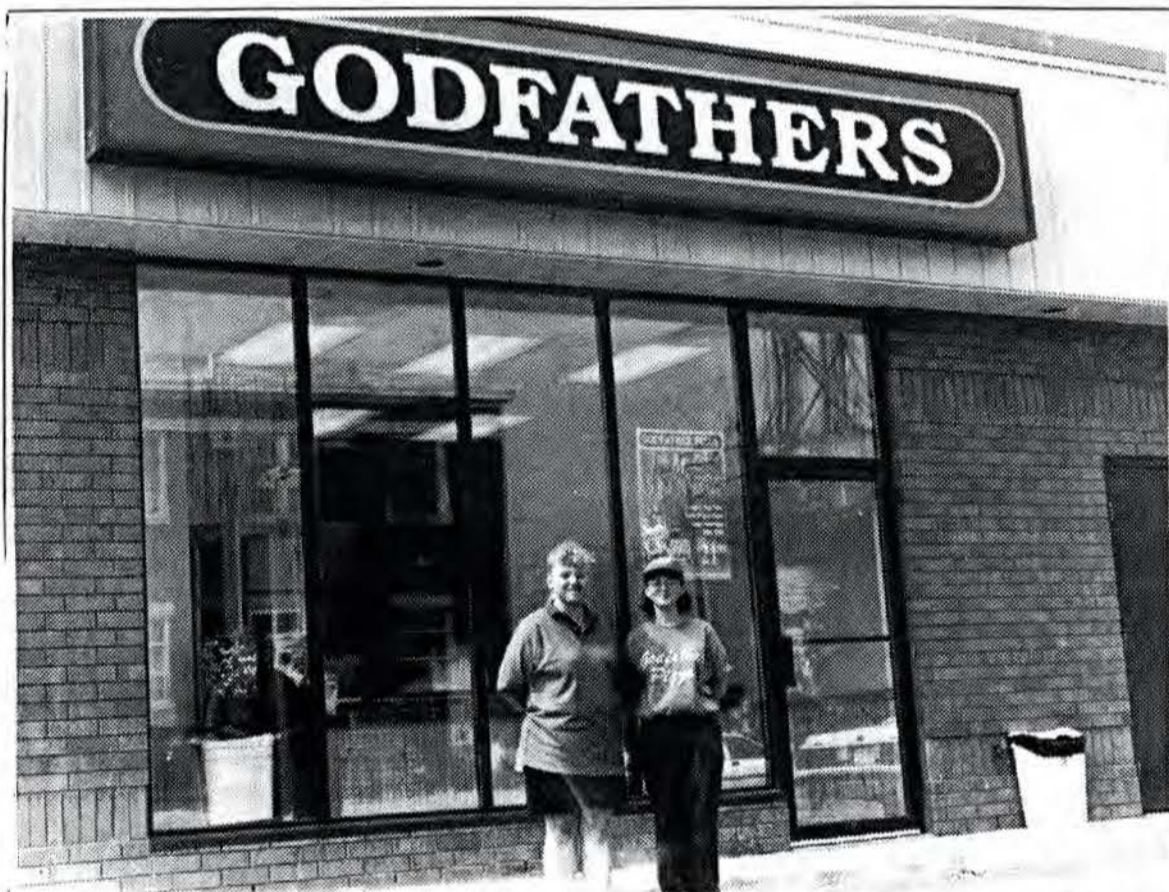
BBQ'd Hot Dogs and Hamburgs at the festival.



Bargain Hunters Jackie Oliveira (left) from Tupperville and Sandy Richards from London check out some of the thousands of dried flowers that were available at Mezenberg's Dried Flower Festival which was held on August 12 & 13. Photo by Brian Outhouse

September 6, 1995

An offer you can't refuse...Godfather's Pizza



Godfather Pizza employees Carrie Reis a grade 11 student at WESS and Olivia Durka pose for this shot in front of the new pizza outlet on Graham Street in West Lorne. Photo by Brian Outhouse

by Brian Outhouse

There's a new business in town --Godfather's Pizza has opened a new outlet on Graham Street in West Lorne.

The new pizza parlour is the newest outlet in the chains 26 outlets which stretch from Ottawa to Kingsville.

Store manager Cindy Sparry states "that Godfather's is very community orientated and bases outlets in small communities throughout Ontario, which gives the company that home town feeling".

The new pizza parlour currently employs 13 store workers and three delivery drivers.

Godfather's not only offers area residents pizza, but also a delectable array of salads and subs made to your specifications. The new store also caters to the lunch time trade offering its customers a large slice of pizza and a pop for only \$ 2.50.

Godfather's is open Sunday through Thursday from 11:00 a. m. to 12:00 p.m. and on Friday

and Saturday the store stays open until 2:00 a.m. Delivery of your favourite items is no problem at Godfather's as it is delivered piping hot from the stove to your door by their courteous and friendly drivers.

Delivery starts at 4:00 p.m. each day and customers in nearby Dutton, Rodney and Eagle can receive the same service as West Lorne residents.

Godfather's currently offers its customers an opening special which includes 2 large pizzas for \$18.99, 2 medium 's for \$14.99, 2 small \$ 10.99 and a 2 litre bottle of Pepsi for .99.

So the next time your taste buds yearn for a delicious Pizza call Godfather's.

Local body builder wins big

By Brian Outhouse

Kimble Kirchner of West Lorne has known what he wanted to be ever since he was a small boy, a body builder. Kimble's childhood idol was Arnold Schwarzenegger.

Kirchner started to train his body and build it up at an early age so he could enter body building competitions.

He stated "that he liked the lifestyle of a body builder because its clean and healthy, and it also helps to strengthen his neck which he injured years ago."

"To be a good body builder one must stick to a scheduled routine of diet, body building and exercise to be competitive remarked Kirchner".

A normal days routine for Kimble is to get up at 6:00 a.m. and do 45 minutes of cardio-exercises, eat then go to work, come home and work out in the gym for two hours, then 45 minutes of cardio- exercises before bed. His diet is also important to his profession as he eats roughly 6000 calories a day, which con-

sists mainly of 4 1/2 pounds of skinless chicken breasts, egg whites, plain baked potatoes, white rice, and canned tuna. He also takes a variety of vitamins mainly amino acids and protein powder which cost him approximately \$60 a week.

As a competition draws closer Kirchner intensifies his routine and will lose up to 30 pounds before the event. During the last three days before a competition Kirchner will eat nothing but baked potatoes, one an hour. This is called "carb loading" states Kirchner".

He also added that "a lot of people don't realize that in Ontario the sport is drug free as athletes are randomly tested for drug use, and that judges do not look for the quantity of muscles on a body builder but the quality of the muscles".

Kimble won his first competition in Stratford placing third in level one competition. He is now entitled to move on to level two competition which he hopes

to participate in this fall in London.

The only problem Kimble has after a competition is that he is tired and fatigued from the rigorous schedule and it takes his body a few weeks to wind down from the stresses of the competition.

Kimble is not alone in his body building quests in this area as Jason Szavo, Jeremy McGahn, Dwayne CatrelI, and John Wills also like the competitive nature of the sport.

Kirchner added "that body building is an expensive sport as he has to pay for entering the various competitions, motel rooms at events, meals and vitamins are just a few of the expenses ocured in the sport".

Kirchner is also the owner of a body building gym in West Lorne called Shapers. The gym is open to anyone and the fee for joining is \$49 initial fee and \$32 a month thereafter. Kimble will set up a tailored program for anyone at the gym as well as advise them on a proper diet.



Area body builder Kimble Kirchner, stands beside the trophy he recently won at the body building competitions in Stratford.

August 23, 1995

North End Mini-Mart carries all your needs

by Brian Outhouse

The North End Mini Mart has been serving area residents for over 19 years, but the more recent owner of the store Winnis VanLierop has operated the store for the last 10 years.

The store carries a full range of groceries, pop, chips, confectionaries, lotto tickets, ice cream, and slushies for the younger set. Also available at the store is a variety of ready to go foods such as subs, and sandwiches. North End also carries a complete line of school supplies, and office supplies.

The store also has a wide range of videos for rental and it also carries a wide range of greeting cards and paperback books.

According to store owner Winnis VanLierop "we carry a little bit of everything and our motto is service with a smile and help the customer with what they need and hopefully they will come back".

VanLierop also added that "she likes working with the public and she also enjoys working with her young staff which are mainly all high school students". She also enjoys watching the young people

mature and she also urges her staff to stay in school and further their education.

The North End Mini Mart is

open 7 days a week and" Winnis invites her old established clientele to stop by and say hi as well as anyone else who would like to

stop by and check out their store which exemplifies the old time strategy of service and hospitality to the customer".



Ninety Five year old Charlie Pfeifer (left) a daily visitor to the North End Mini Mart joins store owner Winnis Van Lierop (centre) and store assistant Kathy Keech behind the counter for this picture. Photo by Brian Outhouse

The Chronicle comes home again!

After a year of being owned by an out-of-town company, The Chronicle has been purchased by a local business-woman.

Shirley Slaats, sales representative for the paper announced last week that she has purchased The Chronicle from Chris Cooke, president of Huron Web in Wyoming.

Slaats has been involved with The Chronicle since its inception doing some reporting and layout, and says she believes in the product and the newspaper's potential for growth in the future. "I think the people of West Elgin have told us loud and clear that they like what we're doing and they want us to continue," said Slaats, who has been a resident of Rodney for over 20 years.

"We have a formula that's working and we're all anxious to continue and move forward with The Chronicle," she added.

With a weekly circulation of 4,500 newspapers, The Chronicle is the largest community newspaper in West Elgin. The paper is delivered free to all homes and businesses in the area, which makes

it an asset, both to readers and advertisers, Slaats says.

She encourages anyone with suggestions or ideas to contact her at 785-2455 or stop by the office.



Shirley Slaats.

SEPT. 11/95

BUSINESS
&
INDUSTRY
1995

October 4, 1995

OCT. 1995



Chris Hay is pictured here with Malcolm Gray at her new West Lorne office.

(L. Swain)

New office holds grand opening

West Elgin now has a new Registered Insurance Broker. Chris Hay officially opened the doors to her new office in West Lorne last Friday, with an open house.

Hay will be running the local office of Malcolm Gray Insurance Brokers Ltd., based in Strathroy.

Hay has lived in West Elgin all her life and prior to becoming a broker, worked for the Ontario Crop Insurance Commission for six years. The West Lorne office, located at 183 Main St., will be open Monday and Wednesday mornings from 9 a.m. to 1 p.m. and Tuesday and Friday afternoons from 12 noon to 5:30 p.m.

Malcolm Gray Insurance represents some of Canada's largest insurance companies, including Zurich, General Accident, Dominion of Canada, AXA, North Waterloo and Western General.

Hay can be reached at the office at 768-2811, at home at 768-1714 or at the Glencoe office at 1-800-634-9897.



Christine Stuart, works behind the counter of West Lorne's newest business, the T.L.C. Corner Store and Gas Bar which opened its doors recently. Photo by Brian Outhouse

West Lorne gets new variety store

by Brian Outhouse

Fred Havers a businessman from London has recently opened the T.L.C. Corner Store and Gas Bar in West Lorne.

The new variety store carries a full line of groceries, pop, chips, school supplies, ice, ice cream and a huge selection of movies.

The store also has lotto tickets, and offers a photocopying service to its patrons. T.L.C. also carries a line of car care products which ties in with the gas bar.

The new store is open from 6:00 a.m. to 10:00 p.m. Monday

Thru Friday, Saturday from 7:00 to 10:00 p.m. and on Sunday from 8:00 a.m. to 9:00 p.m.

Haver's stated "that the store will give customers what they want when they want it and if a customer can't find what he or she wants he will order the item for them.

Opening Specials include reduced movie rates, 4 Litres of milk for \$ 2.79 and many other specials for the bargain hunter.

Havers added that the new store is designed to be a one stop shopping centre for area consumers.

Nov. 1995



Judy Deacon and Teresa McCann of JC's Country Treasures.

JC's Country Treasures having open house

BY: KAREN ROBINET

In case you've been wondering what's happened to JC's Country Treasures, formerly located in downtown West Lorne, you don't have to look too far.

The business is now located at 82 Graham St. in the village (heading towards Eagle), at the home of Teresa McCann. McCann has recently joined forces with owner Judy Deacon to bring area residents a wonderful selection of crafts and craft supplies. McCann is also a crafter, and does larger, fancy floral arrangements and weddings.

Deacon says shelving units, both plain and decorated continue to be a popular item with shoppers, as well as centrepieces. With Christmas coming up, people are anxious to decorate their homes and JC's has a large selection of seasonal and country crafts for sale. Scented wooden apples and decorated decanters filled with pot-pourri help set the mood with their festive and floral fragrances, and handmade dolls, stuffed and wooden animals abound.

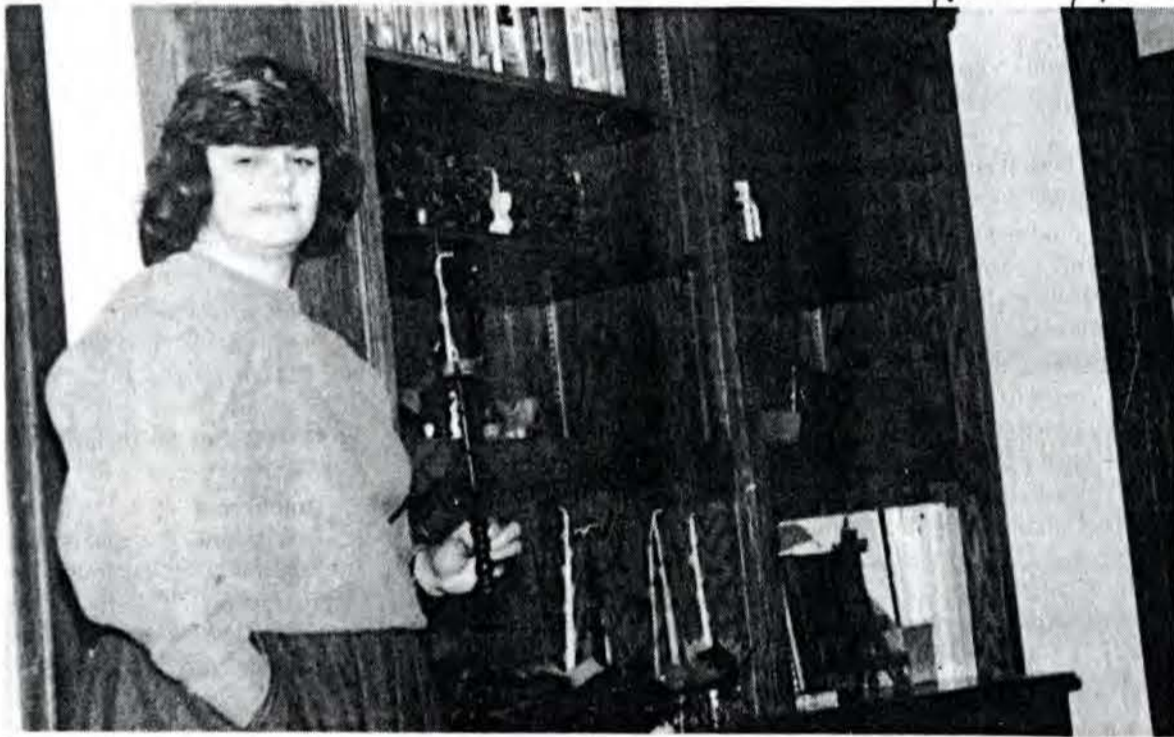
The women do home shows and craft shows, and have the wares featured at the crafters' market in London. They also plan to add home decorating to the list of services they offer to their customers. Craft supplies are in stock, and special orders are also taken.

Christmas orders are now being taken and, if you happen to see something that catches your eye, you can put it on layaway for a nominal fee.

A special open house will be held this Friday, November 17 from 12 noon until 8 p.m. Door prizes, specials and refreshments will be available and everyone is invited to see the new location.

Regular hours are: Monday, Tuesday, Thursday and Friday from 10 a.m. to 5 p.m. and Saturday from 10 a.m. to 3 p.m. The store is closed on Wednesdays. For more information, call 768-2502.

Nov. 1/95



Valerie Jones, of West Lorne displays some of her homemade candles. Photo by Brian Outhouse

Lighting up your life

by Brian Outhouse

Today we rely on hydro to provide us with lights to see at night but not too long ago candles were the main source of light for people. Today we think of candles only on special occasions such as Christmas, and romantic candlelight dinners or when the power fails as emergency lighting.

Most candles today are made mechanically, but Valerie Jones of West Lorne makes candles the old fashioned way -- one at a time.

Valerie got interested in making candles quite by accident. While she was volunteering for the Girl Guides and looking for a fundraising project for the group she stumbled upon the candle making idea. Ever since then she

has turned out hundreds of different style candles and has turned a hobby into a part time job.

Each of Valerie's candles are made from beeswax. To make a candle she takes a sheet of beeswax 16 inches by 8 inches and places a wick in the middle of the sheet, then she gently rolls the beeswax into the shape of a candle. Once this is done she cuts up strips of beeswax to make a flowery base for the candle then places the candle in a holder finishing the process. It takes about 2 1/2 hours to make a pair of candles.

Her candles come in a variety of colors and she even makes multi

colored candles. Valerie's small candles will burn for approximately 2 hours while her large candles burn for over 4 hours.

Valerie likes her hobby but hopes to someday return to her profession of teaching as she taught for 4 years at the London Middlesex Catholic Board, but until then she will continue making candles and helping out with Girl Guides as she is currently the District Commissioner for Guides in the area.

To get a glimpse of these works of art she will have her candles on display at the upcoming craft show on November 11th, at the Rodney Recreation Centre.